

I need a  
Web Site

I need to  
add to my  
Web Site

I want  
more web  
business

I want to  
edit my  
own site



#### Need A Web Site?

Don't know where to start? At Xolution Communications we will explain the steps of developing your web site. We will show you how use the web to your advantage. Your web site will help you:

- Gain credibility
- Get new sales leads
- Sell your products online
- Advertise special promotions



#### Reduce Costs

Your web site can help you reduce costs.

- Use web catalogs instead of printing
- Quickly and easily change pricing
- Introduce new products and services

Your competitors are using the web. Don't be left behind. Xolutions will help you develop a great site and enjoy the benefits of having an online presence.

#### Avoid Catastrophic Data Loss

Backing up critical data is a must do that is often overlooked in small business. Xolution can help you set up a backup system that will allow you to:

- Access documents that you have accidentally over written or deleted.
- Save data in the event of a hard drive failure
- Store your data off site in case of a disaster
- Preserve your past years financial data

#### Add Tracking to Your Web Site

With the proper setup your web site can provide you a wealth of information about your customers and prospects. You can discover :

- What time of day people visit your site
- Where they click on your pages
- When they are when they decide to leave your page
- How many people visit your site
- What are the most visited pages
- Which links are clicked the most

#### Automatic Site Content Update

Most business owners are excited to develop or update their web site, but then they move on and forget about. Unfortunately, so do your customers. Xolutions can help you:

- Keep your web site fresh and interesting
- Update your site with fresh content automatically
- No time is required on your part to update your site
- Increase your Goggle ranking with updated

